

PARTNERSHIP PACKAGE

October 21-22, 2017
Apple Valley Road



Back for the 13th year by the Brookhaven Community Foundation, the Brookhaven Arts Festival is a juried fine arts and crafts festival in Atlanta's newest and fastest growing city. This outdoor weekend event attracts around 10,000 visitors and features about 140 artists from across the country, local music, children's activities, and a classic car show. The Brookhaven Community Foundation is an IRS-approved, 501 (c) (3) non-profit organization, so your sponsorship is tax-deductible.



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Our festival offers strong promotional and branding opportunities to an affluent regional demographic. Join us at one of the following partnership levels to reach a captive audience of approximately 10,000 attendees.

PRESENTING PARTNER: \$10,000 (can be customized to meet your needs)

- Top billing recognition as Presenting Partner
- Your logo on a static billboard located on Peachtree Road in Brookhaven from Sep 25—October 23
- Prominent logo placement on all promotional and advertising material including, but not limited to, signage, posters, festival map, press release, print and online ads.
- Main stage sponsor with logo on banner and live recognition announcements during festival
- 10x10 booth space in high traffic area near entrance; interview opportunities with present media
- Weekly social media posts leading to event and multiple live postings during the event
- Prominent logo placement on festival website and Facebook page

BENEFACTOR: \$5,000

- Prominent logo placement on promotional and advertising material including signage, advertisements, festival map.
- 10x10 booth space in central area
- Live recognition announcements during festival
- Minimum of four social media posts leading to event, and one live posting from event
- Logo placement on festival website and Facebook page

PATRON: \$2,500

- Logo placement on promotional and advertising material including signage, advertisements, festival map.
- 10x10 booth space
- Live recognition announcements during festival
- Minimum of two social media posts leading to event
- Logo placement on festival website and Facebook page

CURATOR: \$1,000

- Logo placement on promotional and advertising material including signage, advertisements, festival map.
- One social media post leading to the event
- Logo placement on festival website and Facebook page

FELLOW: \$500

- Logo placement on promotional signage, advertisements, festival map
- Logo placement on festival website

DONATE: \$ ____

- We are happy to take donations of any amount. All donations are tax-deductible.

We are committed to working with you to provide alternative or additional benefits that suit your needs. Please contact Kelly Marsh at 678-576-7075 with any questions or concerns.

The Brookhaven Community Foundation is a 501 (c) (3) non-profit organization. A letter from the IRS approving our tax-exempt status can be found on the last page of this packet. Please keep this for your records.



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PARTNERSHIP APPLICATION

Deadline: September 10, 2017

YES! We want to join the Brookhaven Arts Festival as a partner at the following level:

- _____ Presenting Partner..... \$10,000
- _____ Benefactor..... \$5,000
- _____ Patron \$2,500
- _____ Curator..... \$1,000
- _____ Fellow \$500
- _____ Donate \$_____

PAYMENT OPTIONS:

_____ CHECK ** preferred method **

Please make checks payable to:
Brookhaven Community Foundation
2961 Surrey Lane
Brookhaven, GA 30341

_____ CREDIT CARD (*Visa, Mastercard, Discover, AMEX*)

Card Number: _____
Expiration Date: _____
Security Code: _____
Billing Zip Code: _____
Signature: _____

COMPANY CONTACT INFORMATION:

Company Name (as it should appear on promotional materials): _____

Representative Name: _____

Address: _____

Phone: _____

Email: _____

** Please email your logo in both full color and grayscale formats to brookhavenartfest@gmail.com within 24 hours of submitting payment for your sponsorship.**
Art requirements: .eps preferred, or high resolution, at 300 dpi at 100%, jpeg

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: **MAR 06 2017**

BROOKHAVEN COMMUNITY FOUNDATION INC
2961 SURREY LANE
BROOKHAVEN, GA 30341

Employer Identification Number:
47-4606495
DLN:
17053139353026
Contact Person:
HERLEAN C YOUNCE ID# 31473
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990/990-EZ/990-N Required:
Yes
Effective Date of Exemption:
April 16, 2015
Contribution Deductibility:
Yes
Addendum Applies:
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

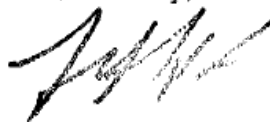
Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,



Jeffrey I. Cooper
Director, Exempt Organizations
Rulings and Agreements